

Securities Act of 1933

- ✓ Primary market legislation
- ✓ Requires issuers to make disclosures by prospectus
- ✓ Registration filed, then a 20-day cooling-off period:
 - **Allowed:** indications of interest, tombstone ads, red herring (preliminary prospectus)
 - **Prohibited:** sales, recommendations, advertising
- ✓ Exempt securities:
 - Government securities
 - Bank, savings & loan securities
 - Non-profit, religious securities
 - Commercial paper (270 days or fewer)
- ✓ Exempt transactions:
 - Regulation D private placement (35 or fewer non-accredited investors)
 - Accredited investors:
 - \$1 million net worth (excluding residence)
 - \$200k (single) / \$300k (joint) income for 2+ years
 - Financial institutions
 - Non-financial organizations with \$5 million+ in assets
 - Officers, directors, or partners of the issuer
 - Series 7, 65, or 82 holders

SEC Release IA-1092

- ✓ Reaffirmed the investment adviser definition (ABC rule)
- ✓ Considers the following investment advisers:
 - Financial planners
 - Pension consultants
 - Athlete & celebrity advisers

Federal criminal penalties (5-10-5 rule)

- ✓ Penalties if willfully violating the law (per violation):
 - 5-year statute of limitations
 - \$10,000 maximum fine
 - 5-year maximum jail sentence

Insider Trading Act of 1988

- ✓ Trading on material, non-public information is prohibited
- ✓ \$25 million maximum fine (firms)
- ✓ \$5 million maximum fine, 20-year maximum jail sentence (individuals)
- ✓ Treble civil penalties (3× profit made or loss avoided)

Securities Exchange Act of 1934

- ✓ Secondary market legislation
- ✓ Regulates securities markets and their participants
- ✓ Created the SEC
- ✓ All forms of fraud are illegal and prohibited
- ✓ Market manipulation is prohibited:
 - Spreading false rumors
 - Pump and dump schemes
 - Painting the tape / matched orders
 - Marking the open or close orders

Investment Advisers Act of 1940

- ✓ Defines and regulates federal covered advisers
- ✓ Covered advisers register with the SEC
- ✓ Must make a notice filing with the state administrator
- ✓ Unique rules (compared to the USA):
 - **Excluded:** advisers only giving advice on US government securities
 - **Exempt:** intrastate advisers (no advice on exchange-listed securities)
 - **Exempt:** advisers only serving insurance companies
 - Registration effective 45 days after filing

Investment adviser compensation

- ✓ May collect from any client:
 - Fixed fees
 - Hourly fees
 - AUM fees
- ✓ Performance fees only from qualified clients:
 - \$1.4 million invested with the adviser
 - \$2.7 million net worth
- ✓ Commissions only through an affiliated broker-dealer
- ✓ Wrap fee programs:
 - Trading and management fees “wrapped” into one fee
- ✓ Soft dollar compensation:
 - Disclose if compensated for sending trades to a broker-dealer
 - **Allowed:** research, newsletters, investing software, seminar access
 - **Prohibited:** travel or hospitality expenses, office equipment

Broker-dealer compensation

- ✓ Agency (broker) transactions = commissions
- ✓ Principal (dealer) transactions = markups/markdowns
- ✓ Not included in the fee disclosure template:
 - Commissions
 - Markups/markdowns
 - Advisory fees if dual registered as an IA